

Advantage Federal Credit Union Cookies Policy

Use of Cookies by Advantage Federal Credit Union

To better serve our members, Advantage Federal Credit Union uses small text files called cookies to collect anonymous website traffic data. Our cookies do not collect or store any personally identifiable information.

Google Analytics

We use a tool called “Google Analytics” to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google’s ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

Google AdWords Policy

Advantage Federal Credit Union and third-party vendors, such as Google, use cookies to inform, optimize and provide advertisements based on a visitor’s past visits to our website. As you use our website, we obtain information that we use for targeted messaging as you browse the Internet. For example, our remarketing campaigns with Google AdWords display content specific advertisements to visitors of our website when those visitors go to other websites that provide ads through Google. Importantly, we do not share personally identifiable information with Google or other third-party vendors. For example, we do not collect or share your name, contact information, account information or any other membership information. You can opt-out of Google’s use of cookies by visiting [Google’s Ad Settings](#).